



2019 SYGERCAM

GERMAN-CAMEROONIAN SYNERGIES

THIRD EDITION



VARIOUS COMPANIES, INVESTORS
(IT, ENERGY, AGRICULTURE, HEALTH AND TOURISM)

Theme:

*Technological contributions to development
for a more competitive Africa*

FROM 17, 2019 TO JUNE 22, 2019

YAOUNDE - CAMEROON

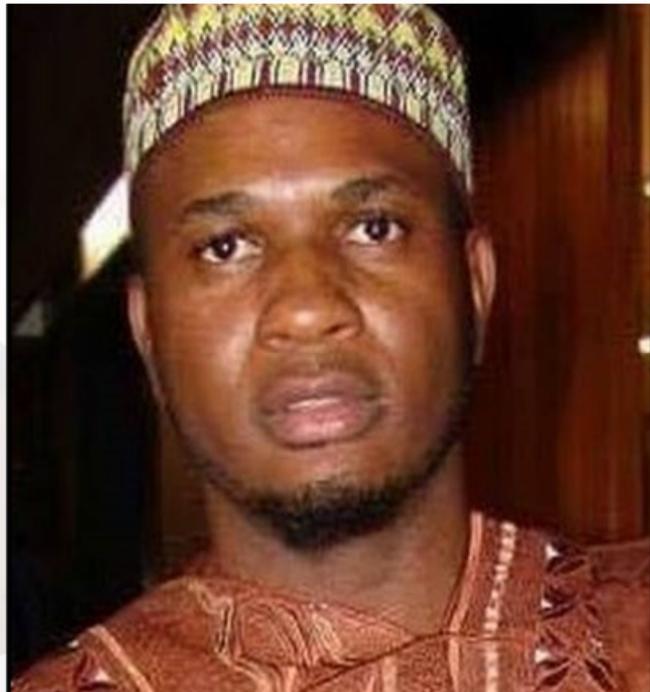


MINPMEESA
MINISTÈRE DES PETITES ET MOYENNES ENTREPRISES,
DE L'ÉCONOMIE SOCIALE ET DE L'ARTISANAT



Organisation
mondiale de la santé

NOTE FROM THE CHIEF EXECUTIVE OR GENERAL COORDINATOR OF SYGERCAM



YANNICK GUETSE, *Engineering graduate, chief executive of BDI*

Africa has grown rapidly in recent years. Many countries of the continent are engaged in an active process of emergence, presenting many business opportunities. For this reason, the continent is appealing more and more investors like the German car maker Volkswagen, which has invested \$ 20 million for a car assembly plant and vehicle sharing services in Rwanda.

Cameroon, Africa in miniature, will organize in 2019 the football Africa Cup of Nations. This great event which will put the country in the spotlight, offers an opportunity to think about development in many fields such as : agriculture, digitalization, tourism, energy, health, etc.

Since its creation in 2015 in Erlangen, Bantu Development Initiative (BDI) has launched a concept : Synergies Germano -Camerounaises (SYGERCAM) - German-cameroonian Synergies. Through this concept, we want to bring African companies, Cameroonian ones in particular, closer to those of Germany. We want to encourage foreigners and members of the diaspora to invest in Cameroon and to participate in the construction of a consistent platform to promote the exchange of information and experience sharing between the parties.

In 2016 and 2017, as you will see later, we counted on the unwavering support of the authorities and the German Embassy in Cameroon to carry out our activities in Cameroon. Amidst a series of training activities, visits to large agro pastoral areas, business to business meetings, business to government, we participated in mayors and government delegates' forums to introduce them to German ethics and customs with partnership opportunities and a charitable attitude towards orphan children. The balance sheet of these activities has been generally satisfactory despite negligible shortcomings.

I take the opportunity to thank all the organizations that trusted us. Thanks also to my companions in Cameroon and Germany, without whom this great adventure would not have prospered.

We will therefore continue it.

With the support of our German partners, strengthened by the words of the government reassuring determined youths with its support, our association deemed it good, to come back in 2019 during an African sports competition, and discuss the contributions of technology to development for a more competitive Africa. This contribution will go through a win-win business and economic cooperation between Africa, Cameroon, the European Union and Germany.

We come back with a slightly larger agenda, arguments that are a bit more convincing for African SMEs, investment-ready projects that benefit the greatest number and smiles for some of our junior brothers who are just waiting to be heard and accepted to assert themselves also in the Africa of tomorrow.

Dear leaders, Africa has many great assets and economic performances would be better if they are improved. We remain convinced that many of you feel challenged and will naturally join us in transforming our continent into a land of attractions and opportunities. Our entire team remains willing for this.

Note from the Patroness Caroline Ngo Mbamseck Bayiha
 Representative of FEPAC-UA / NL-UE



Ms. Ngo Mbamseck Bayiha Caroline, *Managing Director of Queen Mother Consultancy and African Affairs counsellor, Representative of the Pan-African Federation of Associations and Clubs of the African Union for the Schengen Area Countries.*

Ladies and Gentlemen,

I deem it a great joy and an honour too, to have been appointed patroness of the 3rd edition of the GERMANO-CAMEROONIAN SYNERGIES (2019 SYGERCAM) that will be held from June 17 to 22, 2019 in YAOUNDE, CAMEROON.

On this great occasion, I wish to greet the personalities who will, by their presence, make this third edition more successful. I would especially like to thank you: Cameroonian and German authorities. Thank you for having honoured me through the sponsorship of this initiative of both cultural and academic importance.

The inauguration of 2019 SYGERCAM, which is in perfect line with the celebration of 2019 AFCON, offers me the happy opportunity to express to you, once again, my congratulations and to wish full success to the launch ceremonies of the 2019 AFCON at Olembe stadium.

On this occasion, one more achievement will be added to the numerous achievements of SYGERCAM which focuses on traditional knowledge, thus reflecting your faith, your commitment and above all your vision - that of reconciling tradition and modernity, theory and practice.

I therefore would like to warmly welcome this initiative and encourage the entrepreneurs, investors, students, researchers of all kinds and all the resource persons, to get involved in the activities of SYGERCAM. This association dedicated to the technological contribution, the development of a MORE COMPETITIVE AFRICA will surely be a place for reflection and action for both exhibitors and visitors alike. The skilled and internationally renowned team that runs this show will have the hard task of giving it a national, sub-regional and even continental dimension.

It will therefore be for SYGERCAM to have the ambition to research, list and spread the scientific elements of the selected sectors which: IT, ENERGY, AGRICULTURE, HEALTH and TOURISM so as to avoid the loss of entire sections of our development.

Every day, every minute is a time lost in the terrible race against the clock that is binding on us, as part of the guarantee of the development of our country, the land of the whole humanity. This is where this AFRICAN proverb has its full value: "If you want to go fast, go alone but if you want to go far, then you have to go together".

Cameroon, Africa in miniature, can offer to the world with SYGERCAM, its values of humanism made of fraternity, solidarity, tolerance, dialogue and consensus. At a moment of identity withdrawal, entrepreneurship is an effective way to build "frontier countries" where the conventional outlines that separate them should no longer be points of breakup but rather joint points, and above all, remain real areas of development.

Our fight and our belief in SYGERCAM are based on a clear creed: ENTREPRENEURSHIP. Based on our values of work, it is the key to our future through regional integration and it can guarantee peace and security and ensure economic development.

For this reason, like His Excellency PAUL BIYA the bold worker, we should first win the "battle of awareness and mind awakening" in order to make ENTREPRENEURSHIP a real industry at the service of development, consequently for the benefit of our people.

ALL WITH SYGERCAM, TOGETHER FOR A CAMEROON, A MORE COMPETITIVE AFRICA IN THE SUSTAINABLE DEVELOPMENT OF PEACEKEEPING!

Note from the Patroness **Michèle Blanche FONGANG FOTSO**
 CEO, Michele's Corporation and Société Immobilière Victor FOTSO



Ms. Michèle Blanche FONGANG FOTSO
*president and Chief Executive Officer, Michele's Corporation and
 Chief Executive Officer for Société Immobilière Victor FOTSO*

Ladies and Gentlemen,

I would like to express my gratitude for this mark of honour that you have made me sponsor of the 3rd edition of the SYNERGIES GERMANO-CAMEROUNAISES (SYGERCAM 2019), and I would like to reiterate my best wishes for this year and congratulate all the organizers of this wonderful initiative which highlights the sharing of values and solidarity between peoples.

The history of the great social and industrial revolutions teaches us sufficiently that true transformation inevitably involves not only the awareness of one's existential condition but also the ability to develop what has been achieved in order to adapt to all environments.

This is how Africa is doing, whose transformation in the 21st century has been clearly influenced by its desire to keep pace with the socio-economic and political changes of the modern world. Want to share and take what is good in the other to develop and flourish well.



The African intelligencia from the grandes écoles of all kinds in their commitment to a more dynamic Africa, is multiplying community actions aimed at the exchange and sharing of knowledge, technologies moreover for an industrially strong Africa.

This is what Sygercam is working on through its concept in its action for the revolution of the entrepreneurial environment in our African societies and in Cameroon in particular. Now in its third edition this year 2019, the Sygercam trail has been tedious and deserves encouragement.

To all this youth whose vision and commitment leaves no room for pessimism and discouragement. There is still a long way to go. The 2019 edition that is coming up will, I am sure, be the one that will mark and inspire a better idyll for many young Cameroonian entrepreneurs with projects and German partners.

Supporting Cameroon's youth entrepreneurship, especially women's entrepreneurship, is to enable the country to build its industrial elite of tomorrow. The Sygercam (German-Cameroonian Synergy) is a prestigious opportunity to find a way to succeed.

By taking the train of this exciting and socially responsible entrepreneurial adventure, we invite companies and entrepreneurs who have remained on the reserve to join the real path of development, which is part of professionally led cross-border actions. This real appointment of give and take will fix in the long term the business exchanges between Cameroon entrepreneurial and the German economic power.

Cameroon, with its natural resources and people, is a real opportunity for any foreign businessman wishing to invest in new growth opportunities. To the Cameroonian diaspora in Germany, it is high time to take advantage of the facilities offered by the Cameroonian government in supporting development by the Diaspora, by joining the efforts of the Sygercam.

Through this channel, you have a multitude of opportunities to forge strong partnerships to build great dreams and see your investments flourish. Together we inevitably remain in competition in the global economic fold for our emergence.

MAIN OBJECTIVE

Seminars in various fields

- (Agricultural, ICT, etc.) Entrepreneurship
- Entrepreneurs and Startups
- Discussion forums with the diaspora

Training, Business, Opportunities, Sustainable Development

Several market opportunities

Opportunities from our various partners

Jobs and offers from our partners

Sustainable development is our focus,

Sustainability is our lever for

the development of Cameroon

and the welfare of its population

Bridge between Germany and Cameroon (Africa) through :

- Business to Business (B2B)
- Business to Government (B2G)
- Government to Government (G2G)



LUDWIG PFEIFFER Yaoundé
 Montée Essomba
 25292 Yaoundé, Kamerun
 Telefon: +237 - 330 029 43
 E-Mail: cameroon@ludwigpfeiffer.com



SYGERCAM DAY ACTIVITIES 2016—2017

The theme of the 1st edition of the Business Forum in 2016 during German-Cameroonian Synergies (SYGERCAM) focused on "**the emergence of Africa, sectors of the future**". This knowing place of constructive exchanges brought together several sectoral experts and participants and many Business to Business and Business to Government meetings.

During this first edition, only two projects were selected on the basis of their relevance, viability and their innovation level. These two selected projects were supported by Bantu Development Initiative association both nationally and internationally. BDI organized a charity dinner as a sign of sharing and solidarity with the orphan children of the Mount Sinai Foundation in Ekounou. They - the orphan children, had the visit of the association on December 22, 2016.



The second edition of this forum was emphasized by a number of activities with the slogan : "Think BIG, Think Better". This indicates not only a continuation of the 2016 edition, but also a larger and newer approach.

At a time when the African continent dwells the one with the **greatest growth, in the era of renewable energy and digital**, the following activities have been carried out :

- Exhibition stands for companies in various sectors
- The IT Village (the ICT village)
- The Agri Village (the agricultural village)
- Free trainings in agriculture, ICTs, finance, personal development
- Presentations of projects and companies, presentations, debates for everyone's attendance with various current topics : Digital, Energy, Agriculture, Real Estate, Financing
- Business meetings (B2B, B2G, G2G)
- Free training of entrepreneurs on the search for financing by a Paris-based finance firm
- Plenardebatten zu verschiedenen aktuellen Themen: Digital, Energie, Landwirtschaft, Immobilien, Finanzierung

SYGERCAM DAY ACTIVITIES 2016—2017

The project fair, to help support and supervise young promoters to develop their projects and seek funding for the real establishment of their business. We have received more than 200 (two hundred) projects, different from each other in terms of design, implementation or business sector. After the audit stage of the reports, we selected the following 4 best projects :

- **The two best in the category of development projects**
- ⇒ Njele Yves Patrick with his project Bio-237.
- ⇒ Enganemoul Josué with his project Afoup.
- **The two best in the category of innovation projects.**
- ⇒ Tchuiguia Hubert with his project FGC. ecological charcoal production for households.
- ⇒ Wadja Berlle Philomena. . Transformation and marketing of cocoa butter.



- **Social Business Forum with street children**
- **The meeting with the mayors**
 - Good Governance
 - Keys for a partnership with Germany
 - Possible partnerships with German city halls
 - German ethics and customs

As part of the organization of the 2017 SYGERCAM, the delegation from Germany and the Germans who live in Cameroon had 2 working sessions with His Excellency Dr. Hans-Dieter Stell, on Thursday 07th and Friday 15th December 2017.

STATISTICS

remarkable representation of the Cameroonian Goverment

- Ministry of Foreign Affairs. Department of Came-
roonians Abroad (DCA)
- Ministry of Urban Planning and Housing
- Ministry of Agriculture
- Ministry of Small and Medium-sized Enterprises,
Social Economy and Craft industry
- Minister of Sports and Physical Education
- Postmaster General
- Minister of Scientific Research and Innovation
- Minister of Commerce
- Secretary of State for Defense, in charge of the
Gendarmerie
- The territorially competent authorities of the dis-
trict of Yaoundé V, in particular the Subprefect and
the representatives of the public security forces

**Support of the German Embassy through His Excellency Dr.
Hans-Dieter Stell, Ambassador of the Federal Republic of
Germany in Cameroon.**

The steady help of two patronesses, two dynamic and enterprising women of the Cameroonian diaspora :

- Ms. Ngo Mbamseck Bayiha Caroline, Managing Director of Queen Mother Consultancy and African Affairs counsellor, Representative of the Pan-African Federation of Associations and Clubs of the African Union for the Schengen Area Countries.
- Ms. Evina Christine, Managing Director of the German company Pfeiffer in Cameroon and CEO and Founder of C-Connect.

Several partners :

- The Agency for the Promotion of Small and Medium-sized Enterprises (L'Agence de Promotion des Petites et Moyennes Entreprises - APME)
- The Chamber of Commerce, Industry, Mines and Crafts (La Chambre de Commerce, d'Industrie, des Mines et de l'Artisanat - CCIMA)
- Afrika Netzwerk Bremenr e.V.
- Bremen entwickeln für eine Welt
- Autohaus VW
- Mercatour
- Objis
- CCOFIT
- DH Art Work
- Cameroonian Association of Engineers and Computer Scientists (VKII)
- DBSTV

- CANAL 2 International
- Vision 4
- CRTV
- ARIANE TV

Several Sponsors

- The National Social Security Fund (La Caisse Nationale de Prévoyance Sociale - CNPS)
- World Health Organization (WHO)
- Pfeiffer
- FUESYS GmbH
- Camerbiz
- Kamersoft
- Jemo
- What a bird
- Ndjangui
- SED

Many (German and Cameroonian) Startups and companies

- Africa Green Tec (Germany)
- Saheloo (Germany) Willy Claude Makend
- Djangui (Germany)
- Ludwig Pfeiffer (Germany and Cameroon)
- Mieesa (Germany) JO Djoumessi
- MTA (Cameroon) Mr. Bernard Fogoueng
- Autohaus (Germany, Cam)
- DH art Work (Cameroon) Joël Parfait Kuaté
- TEACHMEPAD (Cameroon) Vincent Onana
- Save our Agriculture (Cameroon) KOUATCHA
- Agripreneur d'Afrique (Cameroon)
- Pfeiffer (Germany)
- FUESYS GmbH (Germany)
- Camerbiz (Germany, Cameroon)
- Kamersoft (Germany, Cameroon)
- BETA PRINT
- Africa Food
- Rural Women's Association (Association des Femmes Rurales)
- Family Green Corporation
- What a bird

More than 20 B2B meetings and nearly 10 B2G meetings organized

More than 30 radio, TV and other media

The production and distribution of two Bantu magazines

The raising of 10 million CFA with the help of our partner CCOFIT in order to financially support the company BioGrace

The establishment of the company Africagreentec in Cameroon THROUGH THE FINALIZATION OF A PILOT PROJECT IN THE FOLLOWING REGIONS : SAA, MONATELE AND LOBO

ACHIEVEMENTS AND SUCCESSES

AFRICAGREENTECH

Full success for the German company Africa Green Tech Accompanied by the delegation of the association Bantu Initiative in Cameroon, the co-founder, Charlie Njonmou, Technical Energy Engineer who was representing the company and working in solar and renewable energy through its solar container in Africa, came in Cameroon for the first time. This will lead to a meeting with many government members including the Minister of Water and Energy, the Director of the renewable energy agency and many other administrative officials.

With his mobile solar container, Africa Green Tech offers a solar power plant with modular storage batteries. The solar container was mounted and unmounted in just a few hours. 100% made in Germany and a guarantee of almost 20 years.

Following 2016 Sygercam, a second journey to Cameroon on February 15 accompanied by the president of the association, will lead to a first contract of nearly 280,000 Euros in Cameroon, after many containers have been installed in Mali, Niger and in Madagascar. The department of Lekie (city of Monatele and surroundings) will benefit with the support of the city council of Monatele, the delegate of the department of Lekie and the supervising ministry after the signing of the contract for two electric containers for nearly 250 households.

For the first edition, the outcomes are more than satisfactory and promising, thus contributing to growth and development in Cameroon.



Fueling & Energy Systems GmbH (FUESYS) Fueling & Energy Systems GmbH (FUESYS) is a German company with its head office in Remshalden. Every FUESYS product is ISO certified and meets the stringent requirements (standards) of the European Community (EC).

FUESYS is specialized in the production, distribution and technical services in monitoring systems and generators.

After 2017 SYGERCAM, FUESYS GmbH got orders from the government and private companies and this led to the establishment of an exhibition store in Douala.

what a bird system is a water filter pump that is easy, cheap, durable adapted and designed by the German Lars TRAPPE.

He hopes his solution will give people a chance.

Provide drinking water to everyone and directly improve the quality of life the population. Lars TRAPPE had more than a million orders during the show.

FUESYS GMBH

Bio Grace Sarl is one of the best projects of innovation of the projects fair which was one of the major activities of the 2017 SYGERCAM show.

Bio Grace aims to collect used papers recycle them and produce biodegradable packaging. Through SYGERCAM we were able to raise 16,725,000 FCFA (€ 24,495.43) to revive this project.



ACHIEVEMENTS AND SUCCESSES

CHARITABLE ACTIONS

During the preparation and the realisation of SYGERCAM, it had been planned an orphanage visit. On this occasion, funds were collected for the children of the foundation house and orphanage Mount Sinai, located in Ekounou.

We were able to raise more than 400 Euro and various donations for the 2016 Christmas pot, and made various purchases. In addition, the most pressing need consisting of a coal stove (10.000 FRS CFA) and the installation of water (135.000 FRS CFA), they were offered by the association Nepaf (New Perspective for Africa), and given to the head of the foundation.

This action was participatory and significant in the action of the association in helping the needy especially in order to give them a better future. The joy of the children has warmed our hearts.



THE SUPPORT OF THE GERMAN EMBASSY IN CAMEROON

As part of the organization of 2017 SYGERCAM we had two (2) working sessions with His Excellency Dr. Hans-Dieter Stell, Thursday 06 and Friday 15 December 2017.

- The BDI association was received in the German parliament on Thursday 28th June 2018 by Mr Johannes Selle who is a member of the German parliament to present the SYGERCAM show and especially to present him the various projects of young people that were collected during the 2017 SYGERCAM.
- The support of the African Union through the sponsorship of the representative of the Pan-African Federation of Associations and Clubs of the African Union for the countries of the Schengen Area Ms. Ngo Mbamseck Bayiha Caroline
- The creation of an investment fund through the company Win Back Investment to sensitize the diaspora to participate in the development of the continent through their investments that will help financially support African SMEs.



EXHIBITION SECTORS

As an activity in the center of the 2019 SYGERCAM Show, the know-how and demonstrations in rooms and stands, the objectives are to: show the wide range of products and materials of innovation in the field of agriculture, agribusiness, ENERGY, tourism and leisure sectors, African made furniture and machines in order to promote crafts and contribute to the structuring of product chains. The following subthemes will be discussed :

- Village - AGRICULTURE-AGRIBUSINESS
- Village - TOURISM & LEISURE
- Village - IT-DIGITAL
- Village - ENERGY
- Village - HEALTH

AGRICULTURE—AGRIBUSINESS

Through conferences and thematic workshops, this exhibition show should focus on current and achievable results for Cameroon and other African countries, through case study presentations of some countries in some regions that have had a successful green revolution. It will be for this sector to:

- Facilitate South / South and North / South trade through targeted cooperation agreements and partnerships.
- Better understand the means of making an essential contribution to the design of Cameroon's agricultural development, the gateway to Central Africa, and also to some models of other geographical regions, so as to draw the attention of governments to answers and recommendations that would allow them to better understand the problems and take the challenges of the second generation of agriculture in Cameroon and other countries in order to make Cameroon "an emerging country by 2035".
- Introduce and implement the Kaizen strategy.
- Appropriate the techniques and methods of cultivation and the material to be used for the development of parcels of farmland.
- Encourage and sustain the development of agricultural machinery, the manufacture of small agricultural processing equipment, irrigation equipment and water control for the Sahelian zones.
- Regularly present progress in the food industry and make significant assessment.
- Encourage the participation of producers and distributors of food products from Cameroon, the Gulf of Guinea, EC-CAS and the Great Lakes.
- Promote local innovation through a competition to encourage the creative genius of Cameroon, the Gulf of Guinea, ECCAS and the inventors of the Great Lakes region.



EXHIBITION SECTORS

The Opportunities of Agriculture;

The agricultural sector occupies a prominent place in the Cameroonian economy with a major share of 14.1% of GDP and a high level of employability of nearly 70% of the active population in 2008. In addition, it accounts for more than % of primary sector exports caused by the sharp improvement in food production. Cameroon is located in the Gulf of Guinea. It is located between the 2nd and 13th degrees of North latitude, and the 9th and 16th degrees of East longitude. The country can be divided into five agro-ecological zones different from each other by their rainfall and soil characteristics, presented in the following chart :

To achieve these development goals, Cameroon is determined, as part of its growth policy, to take strong actions to facilitate the task for economic operators.

In fact, apart from the achievement of numerous programs and projects for the development of priority sectors, the process of identification and planning of agro-pastoral zones is currently completed by the Ministry in charge of land affairs.

An industrial free zone regime has also been created to facilitate the installation of agro-export industries, and tax and customs measures taken to ensure the availability of agricultural inputs and equipment's.

AREA	AREA	PLUVIOMETRY	SOILS	CULTURE
single-mode forest	45,658 km2	2,500 to 4,000 mm / year Monomodal regime	Volcanic slope	Cocoa, banana, coffee, plantain, palm oil, pepper, ginger
bimodal forest	165,770 km2	1,500 to 2,000mm / year 2 distinct wet seasons	Acid, clay, ferralitic	Cocoa, coffee, palm oil, cassava, plantain, corn, pineapple
Highlands	31,192 km2	1,500 to 2,000mm / year 180 days of rain	Very fertile for farming	Cocoa, coffee, corn, potato, gardening, bean
High savanna	123,077 km2	1,500mm / year 150 days of rain	Permeable, water retention capacity	Corn, cotton, potato, millet-sorghum, yam
Sudano-Sahelian	100,353 km2	400 to 1,200 mm / year	High diversity, ferruginous, laundry	Cotton, millet-sorghum, cowpeas, onion, sesame

Investment opportunities are available in the following fields :

- Production and marketing of agricultural inputs (fertilizers and pesticides)
- Agricultural equipments
- Processing of cocoa and coffee
- Sea fishing industry
- Production of intensive crops

- Processing and derivatives of juices
- Processing of palm and coconut oil
- Farms
- Canning and other initiatives (tomatoes, etc.)
- Conservation and local processing of agricultural products.
- The development of these industries will have a great impact, with regard to the national and sub-regional markets, and the large capacities of the productive base.

EXHIBITION SECTORS

ICT - DIGITAL

In this space the opportunity will be given to the general public and young people in particular to discover the Digital IT industry, manufacturers and especially opportunities through :

- Virtualization tools
- Management System or Automation
- Operating Systems and Applications (Software)
- Devices, peripherals and user software, such as laptops, smartphones and even recording devices
- Storage of data.
- Data base
- Real-time order entry
- Messaging Servers
- Web servers
- Information system

Over the last twelve years, the mobile penetration rate (41%) remains much lower than in Cameroon compared to other countries in the sub-region, or even in Africa, as well as the number of operators.

In order to improve the performance of its communication network, Cameroon has launched a project to set up a 3200-kilometer fiber optic backbone.

The development and modernization of these different infrastructures presents multiple opportunities both in expanding networks: mobile telephony, audio-visual, audio, broadband internet, and advanced digital materials sales services, their installation, maintenance, and repair, technical assistance, training and capacity enhancement of professionals in the sector.

EXHIBITION SECTORS



ENERGY

In this exhibition space, we will talk about problematic, energy issues and electricity in Africa (Cameroon). There will be the actors who will present energy solutions through sources such as solar power, hydroelectricity, wind power and biomass.

In 2014, electricity generation was 73% hydropower, 1% biomass and 26% fossil fuels (12.8% petroleum and 12.9% natural gas). Electricity consumption per inhabitant is only 9% of the world average and 4% of that of France.

The energy transport development plan provides the realization of these works:

- A 150 MW gas-fired power plant at Kribi
- The rehabilitation of the Edea and Song Loulou hydropower plants for a power gain of around 30 MW
- A reservoir dam at Lom Pangar with a 50 MW foot plant
- A 280 MW hydropower facility in Nachtigal
- A 75 MW hydroelectric facility in Warak on the Bini
- The hydroelectric facilities of Song Dong (280MW), or Memve'ele (200 MW) will be commissioned.

Cameroon has a total of 13,104 localities. The total population in 2004 is estimated at 16.5 million inhabitants for about 3.2 million households. Only 2,111 localities are electrified.

Proven gas reserves in Cameroon are estimated at 157 billion m³ according to the National Hydrocarbons Corporation (Société Nationale des Hydrocarbures - SNH); this gas is not yet exploited.

Regarding solar energy, Cameroon has abundant and available potential, but very little exploited.

This gives us opportunities to invest in the sector through :

- Biomass power station
- Solar power station or solar field
- Wind power
- Gas exploitation
- Electricity production and distribution
- Hydropower
- Infrastructure

EXHIBITION SECTORS

HEALTH

In this space the opportunity will be given to the general public and young people in particular to discover the health industry, the manufacturers and opportunities in particular through :

- Pharmaceutical, Health Industries
- Health insurance
- Health infrastructures
- Medical equipments
- The various programs to fight against certain diseases such as malaria .

Health Opportunities

Cameroon, the driving force of Central Africa with a population of about 21.143 million inhabitants, a population growth rate of 2.6%, an area of 475,650 km² and a nominal GDP estimated at 14,607 billion CFA francs in 2014, represents a huge potential for any investment that wants to be profitable in all sectors of activity in general and in the health sector in particular, particularly in terms of health infrastructure renewal on the one hand, training of the health staff in modern techniques as well as the supply of advanced equipment for the improvement of the technical platform and the quality of care on the other hand.

According to the WHO, the German cooperation intervenes through the GTZ and the KFW in the process of setting up SWAp health, the fight against HIV / AIDS and other interventions.

GTZ supports the extension of regional health promotion funds in 7 regions, as part of an institutional support. KFW finances health infrastructures and medical equipments, as part of the rehabilitation of four regional hospitals, and supports the Primary Health Care Improvement Program and the Reproductive Health Program in the North-western, South-western and Littoral regions. German cooperation is also involved in the development of the essential drugs program, the sharing of health risk, the quality of cares and services, the contractual approach to health system development in the same regions.

Despite this good cooperation with Germany there are many shortcomings that open the doors to several investment opportunities such as:

- Modern health equipment such as imaging devices CT, MRT, Dialysis, Ecography, EKG or in the creation of assembly or development factories of these devices.
- Essential equipment such as beds, sterilization equipments, surgical equipments and more ...
- Establishment of modern health centers.
- Both Creation of specialized institutions and training in fields such as neurosurgery, cardiology etc., or by collaboration between the various universities specialized in the medical field.
- Pharmaceutical industries.
- The financing of local Start-Ups which offer solutions for the improvement of the health system such as the Cardiopad of the young "Arthur Zang".

EXHIBITION SECTORS

TOURISM & LEISURE

The Tourism and Leisure Showroom is divided into eight different sectors or areas. The following subsectors will be represented:

- Housing: is one of the largest and one of the most dynamic sectors of the tourism industry;
- Adventure and leisure tourism: possibility for a customer to register if he seeks an active or recreational experience. He makes an adventure trip where he can learn about nature and or culture.
- Learning of national languages: Cameroon has a very dense cultural and linguistic diversity. Nearly 200 languages. The curious tourist may choose to learn one of the languages of this country : **Duálá, Básàa, Búlu**. An experience that he can pursue later via distance learning.
- Attraction: a place of interest for the quality of its natural presentation on cultural value, historical significance, natural or artificial beauty offering hobbies, adventures, games and medical services for older travellers.
- Catering: Services to applicants in dedicated establishments, in transport and other business trips.

The building of many monuments, for instance "The Mother of Humanity" which could attract nearly 12 million tourists a year.

Arbitration of major events such as: The 32nd edition of the Africa Cup of Nations (AFCON) which will take place from June 7 to June 30, 2021 which for the first time will host 24 football teams and many fans from Africa, not forgetting the football lovers from Europe. For the final stage, five cities were selected: Bafousam in the Western Region, Douala in the Littoral Region, Garoua in the North, Limbe in the South West and the capital Yaounde and Cameroon waits for nearly 1 million tourists.

For example, it is said over \$ 350 billion of foreign investment went in the tourism sector in 2016; this represents more than 9% of overall investment in the sector.

It is also said about more than 140,000 direct jobs were created in 2016 through the tourism sector, which represents a 2.7% contribution to national employment. Of course, there are several activities to take into account, such as aviation, hotels, catering, travel agencies and even leisure activities that are starting to make their mark.

We can also mention the presence of tourist sites such as:

- The national parks (Waka, Benoue, Boumba-Beck ...),
- The seaside resorts (Kribi, Limbe ...),
- The falls (Ekom-Nkam, Lobe, Mami-wata ...),
- The lakes (twin lakes ...),
- Mount Cameroon, 4,095 meters altitude

Investment opportunities in Cameroon. Many investment opportunities for a contribution to the development of the tourism sector are in:

- Building of new road infrastructures for a good movement of people
- Building of monuments for the beautification of cities and regions
- Improvement of urban transport nationally and internationally
- Digitalisation project of ticketing services for tourist agencies
- Development and management of electronic services for quick exchanges even in distance
- Promotion of tourism through tourism training
- Strengthening logistics to reach an international standard
- Development of new parks and tourist sites
- Extension of the hotel sector and catering to the international standard
- Improvement of health and hospital infrastructures for the quick and safe handling of tourists and locals.
- The development of ecotourism through the training of ecologists

2019 SYGERCAM ACTIVITIES

BUSINESS DINER IN GERMANY AND CAMEROON

It will be organized in Germany 3 business dinners to present to German companies the concept of 2019 SYGERCAM and also the catalog of African companies that need the services of German companies in the following cities and dates:

In Germany

Saturday 08th September, 2018 in Bremen
 Saturday 10th November, 2018 in Frankfurt
 Thursday 12th March, 2019 in München

In Cameroon

Thursday 30th August, 2018 in Douala
 Saturday 29th December, 2018 in Yaounde



PROJECT & JOB FAIR

Project fair

It is an activity that allows young project leaders to present their projects before a jury and the public so that they reward two best projects of innovation and two development projects through the Bantu Awards

Jobfair It is an activity that allows job seekers whose profile is previously studied, to have a job interview with companies present throughout the SYGERCAM period.

MEETINGS WITH MAYORS AND VILLAGE CHEFS



We would like through the presence of experts from Germany to present to and inform the mayors and heads of villages in Cameroon the following points:

- Keys for a partnership with Germany
- Possible partnership with German city councils
- German ethics and customs

2019 SYGERCAM ACTIVITIES

TRAINING

Training in Agriculture, IT and Finance



BANTU FESTIVAL

A festival to present the diversity of African culture through music, traditional dances, fashion shows and many other activities.



GUIDED TOUR

- Industrial tour of the harbour and the seaside resort of Kribi
- Tourist visit of a village in the West



CHARITY DINER

A charitable gala evening to raise funds and help the needy, especially with a view to giving them a better future.

TEAM

TEAM IN GERMANY



Peter Nolden
Consultant



Annette Coly
Consultant



Ndamona Otto
Consultant
(Founder Ya OTTO)



Jürgen Hermann
Consultant



Eric Essam
Consultant
(Founder Ident.africa e.v.)



Simplice Takeu Ndaago
Consultant
(Founder SellNow Marketing)



Sandrine Tana
Germany Coordinator



Guy Kouam
Marketing & Communication
Manager



Yannick Guetse
Coordinator



Gertrude Ebong Hachimi
Member
Marketing &Communication



Stephane Kevin Bouche
Finances
Manager



Christine Siakeu
Member
Logistics & Event



Philo Tabeme-Njikoufon
Member
Marketing &Communication



Marie Noel Mbogni Doumkeng
Logistics & Event
Manager



Raissa Touotchi
Member
Marketing &Communication



Alain Fadjeu Motchoko
Member
Finances



Sanny Ghyslain Mambou Tagne
Member
Marketing &Communication

TEAM IN CAMEROON



Kleber BIBOUM
Cameroon Coordinator



Edwige Biloa
Vice-Coordinator



Etienne Matip
Finances
Manager



Patrick Charlie Kamgaing
Member
Logistics & Event



Kennedy Tumenta
Consultant
CEO AfricanBIB



Patrick Fozeu
Logistics & Event
Manager



Estelle Nguemani
Marketing
Manager



Carine Siwetchue
Marketing
Vice Manager



Pokossy Doumbe
Communication
Manager



Loïc Ngou
Logistics & Event
Vice Manager

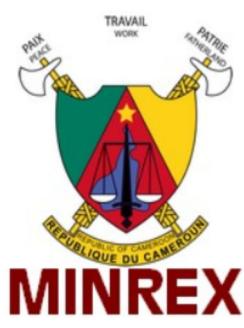


Deborah Ngounou Fodop
Communication
Vice Manager



Hugues Takou
Consultant
CEO Paris Vip Call

OUR PARTNERS



Hochschule
Zittau/Görlitz
UNIVERSITY OF APPLIED SCIENCES



2019 SYGERCAM

GERMAN-CAMEROONIAN SYNERGIES

THIRD EDITION

SYGERCAM 2019

- Business appointments
- Exchange lunches
- Company appointments
- Business to business meetings
- Business to government meetings
- Promotional space
- Opening ceremony
- Fully attended lectures
- Expression conference and business forum
- Several national televisions
- Several national radios
- More than 50 invited journalists

- At least 100 interviews recorded
- Business and networking lunches
- Discussion talks with businessmen specialized in many fields
- Investments in various fields
- Meetings with possibility of financing (nationally and internationally)
- ICT training seminars
- Seminars in agricultural training
- Training and ethics seminars
- An IT Village
- An Agri Village
- Exhibition space (stands)

Monday 09.12.2019

- Opening ceremony
- Opening of activities

Forum of mayors and delegates of the government of the cities of Cameroon

- Good governance
- Keys for a partnership with Germany
- Possible partnerships with German city councils
- Discussion and desiderata

Tuesday 10.12.2019

Forum of mayors and delegates of the government of the cities of Cameroon

- Ethics and German customs
- Possible partnerships (universities, hospitals, etc ...)
- Debate
- Visions and future plans
- Videos (presentation)

Wednesday 11.12.2019

Agriculture: Targets and Challenges, Processing, Preservation, Packaging, Financing

Thursday 12.12.2019

- Energy
- Renewable energy (solar container)
- Financing for companies, individuals, villages and groups

Friday 13.12.2019

- ICT: Targets and Challenges, Solutions
- Contribution of the diaspora
- Cameroonian market

Saturday 14.12.2019, (9 am)

- Housing, social housing, role of the diaspora
- Cameroonian in the Diaspora: Strength and Visions (Department of Cameroonian Abroad) - DCE (Direction des Camerounais de l'Étranger)
- Financing

start-ups

Saturday 14.12.2019, 8 pm:

DIASPO CHARITY GALA

- Several guest artists
- Fashion and culture
- Buffet
- Networking
- Charitable actions



BANTU DEVELOPMENT INITIATIVE

Eine bessere Zukunft durch Kooperation, gemeinsames Denken und nachhaltige Entwicklung

SEMINARE

- Unternehmertum
- Unternehmer und Startups
- Ausbildungen
- Verschiedene Bereiche (Landwirtschaft, IT, etc ...)

FOKUS

- Diskussionsforen mit der Diaspora
- Nachhaltige Entwicklung
- Synergie zwischen Kameruner

SYGERCAM Brücke zwischen Deutschland und Kamerun (Afrika) durch:

- Business to Business (B2B)
- Business to Government (B2G)
- Government to Government (G2G)

OPPORTUNITÄTEN

- Mehrere Geschäftsmöglichkeiten
- Partnerschaften und Jobs



Infos@bdi-ev.org
Infos-cam@bdi-ev.org



**Postfach 1207
91002 Erlangen**